|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GROUP #1 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GROUP #2 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GROUP #3 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GROUP #4 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GROUP #5 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| GROUP #6 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  | | | |
| GROUP #7 | 4 | 3 | 2 | 1 |
| clarity of technique | Propaganda technique(s) are easy to identify and clearly laid out in the advertisement | Propaganda technique(s) can be identified in the advertisement | It is difficult to identify the propaganda technique used in this advertisement | There is no propaganda technique used in this advertisement |
| creativity | The group uses creative and unique ideas to share their propaganda technique | The group uses creative ideas to share their propaganda technique | The ideas used to share the propaganda technique lack creativity | There was a lack of organized ideas used |
| layout composition | Neatly done using color and a design that flows nicely and is engaging. | Neatly done using color and a design that flows nicely | Done using color but the a design does not flow nicely | No color or cohesive design used |
| COMMENTS |  | | | |